

PrintShop Web

- EASY VARIABLE DATA PUBLISHING
- REAL-TIME ORDER MANAGEMENT
- FAST & FLEXIBLE PRINT PRODUCTION
- INSTANT PREVIEW & VALIDATION

Publication and Print Automation Software

Personalized, promotional printing over the web

Includes free publication software



Publication and print automation software

PrintShop Web is an easy-to-use, powerful, and open web-to-print system. It is publication and print automation software that effectively manages promotional printing flows, streamlines customer interaction, and combines the benefits of Variable Information (VI) with On-Demand Printing.

PrintShop Web Roles



Designer

Designers can publish any kind of promotional document as template to PrintShop Web.



Client

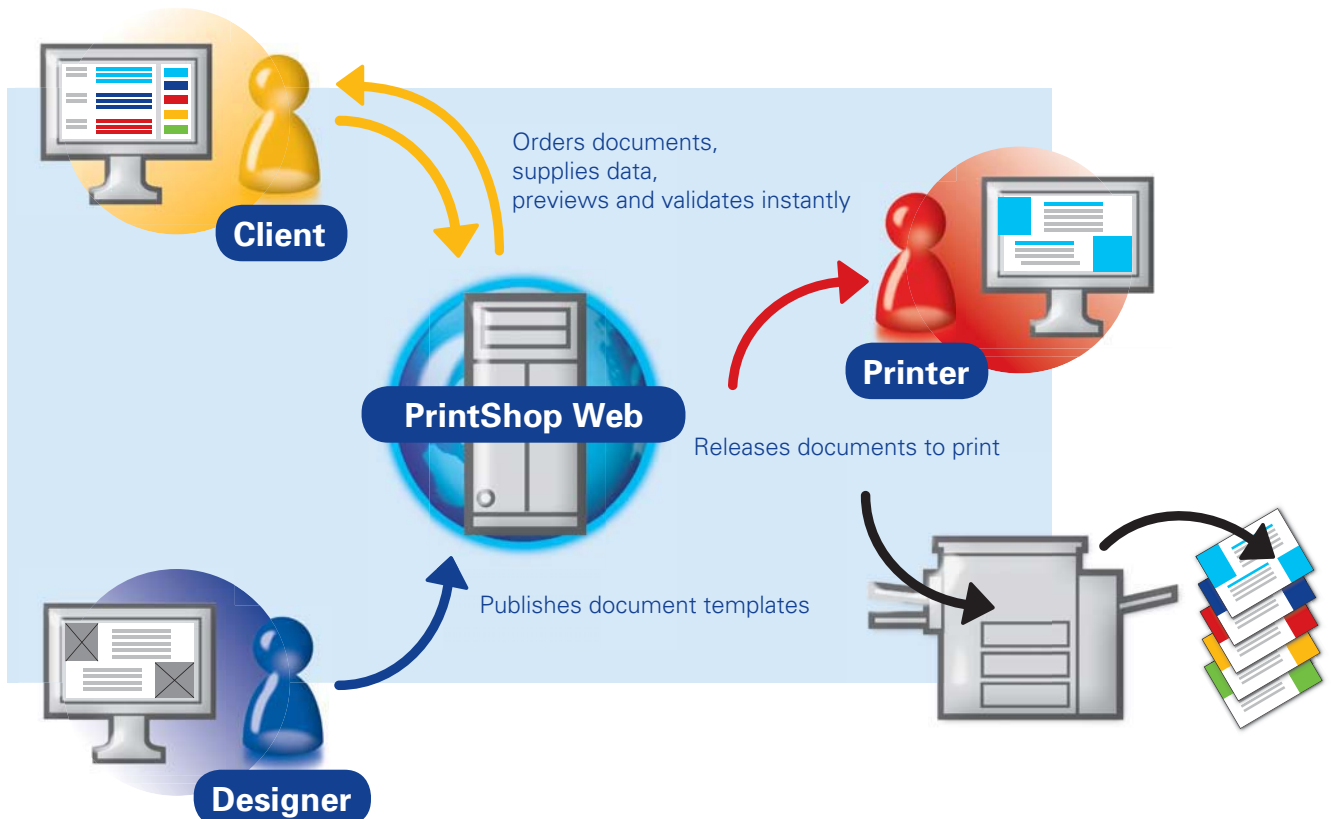
Clients can integrate their own data and order at any time, from anywhere.



Printer

Print providers can automate their workflow offering a flexible solution.

PrintShop Web Workflow



Offer your customers truly integrated variable data print publication and automation software.



Designer: Document design and publication with PrintShop Mail

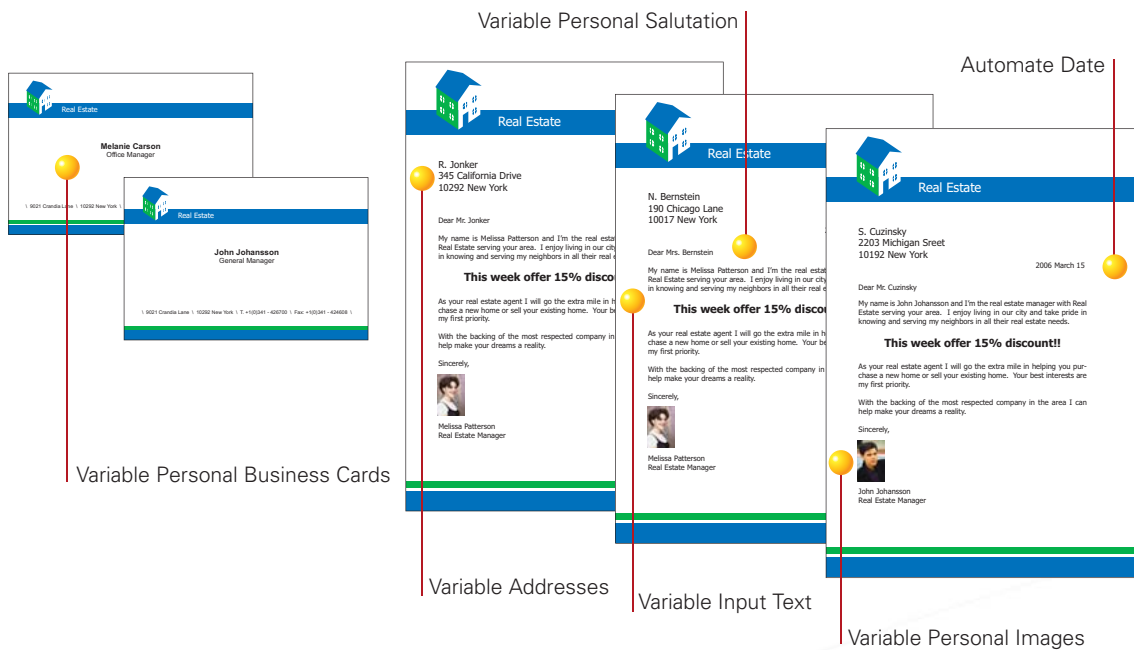
With PrintShop Mail flexible and powerful PrintShop Web templates are created in a trice. Template designers can keep working with PrintShop Mail as they did before. Instead of printing to a RIP or printer, document templates can now be published to a PrintShop Web server.

Client: Automated promotional print ordering

From PrintShop Web, customers can view the templates, integrate their own data and order documents to print - anytime, anywhere. From an intuitive and easy-to-use interface, PrintShop Web allows users to order and re-order any promotional document. Either static PDFs, or complex, full personalization jobs.

Printer: Integrated order management and workflow

PrintShop Web allows printers to offer their customers the possibility to create personalized documents, submit print jobs and manage the entire process of their orders, from creation to delivery.



PrintShop Web is designed for simplicity. You can install PrintShop Web in a minute, give it a try, and see if it suits your needs. Since it is open and affordable, it's the perfect platform to develop your business on.

PrintShop Web has a truly open architecture. It communicates with existing systems and websites using XML and hotfolder technology.

PrintShop Web is available in 6 languages.

PRINTSHOP WEB ROLE

BENEFITS

FEATURES



Designer

- Publish any VDP document on an automatically generated web page
- Utilize the sheer power of the proven Variable Data Printing tool PrintShop Mail

- No programming – drag 'n drop interface saves time and money
- Using existing design & database applications



Client

- Order On-Demand:
 - print only what you need
 - no obsolete content
 - reduce time-to-publish
- Document Management
- Full control of VDP process

- Order anytime, anywhere
- Submit your own data
 - form filling (one off)
 - upload database (1-n)
- Preview & Validation
 - per record or page



Printer

- Automate the print flow:
 - decreased cycle times
 - more print volume
 - reduce proofing time
 - reduced chance of errors
- Streamline customer interaction
- Become a full service provider; platform for additional services
- Easily integrate PrintShop Web into your existing web architecture

- From static to full VDP: any promotional job can be published and printed
- Powerful production features: imposition, duplex printing, page picking, subset finishing, barcodes
- Output to numerous printing formats to ensure printing at rated speed
- Open Architecture
 - XML integration
 - Output to hot folders

For more information on our line of products, visit www.objectiflune.com



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